



For further information:

Renee Martin
Vice President, Finn Partners
renee@finnpartners.com (212) 593-6334

Andreas Fischer Appelt
Global Chairman, PROI Worldwide
afa@fischerappelt.de

Finn Partners Enters Into PROI Worldwide Partnership

Widmeyer parent company brings full service capabilities and digital expertise

New York: Finn Partners, one of the fastest growing U.S. communications agencies, with offices throughout the US, has become a PROI Worldwide Partner Agency, joining more than 65 leading PROI Partner agencies whose combined 2013 net fee income of US\$ 525 million rated them the 5th largest communications conglomerate of independents in the world.

Finn's 2013 acquisition of Widmeyer Communications, a long time PROI Partner Agency, gave the parent company a firsthand look at the client opportunities the international partnership could provide and conversely how Finn could offer international partners more and varied communications expertise in the U.S.

"Major independent agencies continue to become part of PROI Worldwide," said Andreas Fischer Appelt, Global Chairman of PROI Worldwide, adding "Finn Partners will be an excellent fit as we continue to grow our global client base and in-depth expertise to assist them."

According to Peter Finn, founding partner, Finn Partners, "Collaboration and partnership are integral parts of our business philosophy and have been the keys to our successful growth, so it was an easy strategic decision to take advantage of the opportunity to join PROI's international partnership." In a remarkable growth path which began in late 2011 with \$18 million in revenue, the agency is expecting to start 2015 with about \$65 million in fees.

About Finn Partners, Inc.

Finn Partners was launched in late 2011 to realize Peter Finn's vision to create a leading communications agency dedicated to shaping a bold new future in which innovation and partnership are strong drivers of the brand. Finn Partners specializes in the full spectrum of communications services, including digital and social media. Specialty areas include technology, consumer, travel/lifestyle, education, corporate affairs/CSR, arts/culture and healthcare.

Finn Partners was named "Best New Agency" in 2012 and "Best Agency to Work For" in 2013 by the industry's Holmes Report. Headquartered in New York City, the company has more than 300 employees, with offices in Chicago, Detroit, Fort Lauderdale, Los Angeles, San Francisco and Washington DC. The DC-based Widmeyer Communications, which specializes in education and public policy PR, was acquired in 2013. Find them at www.finnpartners.com and follow them on Twitter @finnpartners.

About PROI Worldwide

PROI Worldwide is the world's largest partnership of integrated independent communications agencies founded in Europe in 1970. It is represented in more than 110 cities in 50+ countries, with 64 leading independent integrated communications partner companies and more than 4,000 experienced staff servicing 4,400+ clients worldwide. Founded forty-four years ago, PROI Worldwide's combined fee turnover exceeds US\$525m., positioning PROI Worldwide as one of the world's largest independent communications companies. On twitter and facebook @proiworldwide.